



THE HULTIAN

learning today. leading tomorrow





Editorial



Welcome to The Hultian! This month's issue is filled with information about the recent CA Ballot, things happening in the Bay Area, some travel inspiration and a bit of information from campus. We're very pleased for you to all see the product of our labor and we can't wait to hear what you think.

We at The Hultian want to bring you the best of the best. We want you. We hope that not only do you enjoy reading the magazine but that you've also been inspired to join in. Send us submissions of your poetry, your weekend away or maybe a photo for the cover. We want this to be your magazine. Filled with the articles you want to read about the subject you're curious about.

I hope you enjoy our inaugural issue and look forward to bring you many more editions.

Caitlein Taffe



Faculty Spotlight with Manpreet (Mona) Dhillon

Dean of Graduate Programs

1. What is the most important advice you like to tell the students?

There are 3 things I try to stress to students at Hult:

Prioritize and balance your time. Prioritizing how you will spend your time and energy is especially important in a one-year program because as I always say — time will fly and graduation day will be here before you know it. You will constantly have to balance your schoolwork, social life, career activities, and time for yourself. Set goals and manage your time according to your goals. Accept that you cannot give 100% of your energy to everything all the time and don't worry about what other people are doing. Do what's best for you.

Meet as many new people as you can. You are in a very special and unique place with people from all over the world. No other business school experience exposes you to so many cultures and languages. Learn as much as you can about your peers. Take the time to get a coffee or lunch with at least one new person each week.

Don't forget to thank people who help you along the way. There will be many people who positively impact your journey at Hult. It could be someone who helps you prepare for a tough test, someone who takes time to give you advice on a personal issue, someone who encouraged you to speak up, someone who simply made you laugh when you were having a tough day. Whatever it may be; take the time to say "thank you" and appreciate the wonderful peers, faculty, and Hult staff around you.

2. What is your favorite hidden gem in San Francisco?

I love being outdoors in San Francisco. My favorite hidden outdoor spot is Land's End trail. There is a spot at the bottom of a set of stairs where you can sit and watch the ocean and listen to the waves crash. I love going there and taking time to reflect.



Faculty Spotlight with Lauren Piontkoski

Associate Dean of Graduate Programs

1. What is the most important advice you like to tell the students?

Find a mentor, say yes to new things, explore, ask questions

Books. Read them. Lots and lots of books. Crappy ones, disturbing ones, difficult ones, fun ones. You can only live your one tiny life, but with books, you can live thousands more.

2. What is your favorite hidden gem in San Francisco?

Kirby Cove Beach, Tree swing

Best view of the Golden Gate Bridge with a tree swing dangling over the water. Cute date spot!

Bourbon and Branch, Speakeasy Bar

Requires a password to get in, 5 different themed rooms, swanky atmosphere, and fun handcrafted drinks.

Hello Dear Americans,

*Please note that the following piece is not intended to offend anyone. It is written solely from my personal perspective and meant to be read with a light-hearted mindset.

“My name is Mehras and so to speak, I am Iranian. It has been a few days since I arrived at San Francisco with my fake passport. Living here is so much different. I feel we need to talk.”

I came to US riding my camel which I parked at the bay. My AK was taken away from me at the airport and I was told to shave my beard before entering the city. If you are wondering where my siblings are, my brother is too busy activating his suicide vest and my sister, oh well my sister, I have not heard from her since she married to a 72 year old priest. Last time I saw her she was covered in a black sheet from tip of her toes all the way to the top of her head. Besides that, life is just as good as always. I wake up in the morning and start my breakfast with some saffron and pistachios, then I do my prayers, take my gun and head out of my tent. I ride my camel in the dessert wearing my fake Nike sneakers and occasionally shoot a few girls if I find their attire inappropriate.

After riding for an hour, I reach the wells. Oh, the wells! they are not wishing wells where you toss a coin and make a wish. It is more like some random drilling machine extracts some black liquid which eventually turns into coins that can buy you that wish. I collect some of it in my pocket and go back home. By the time I arrive home my mom has cooked some kabab with rice which is the only thing she does in her life. I go to my father's room to take my daily beating because he is uneducated and very aggressive, just the same as any other true Iranian man. We eat together like a happy family and

enjoy the rest of our day burning America's flag, cursing Jews and taking day trips to Syria to kill some innocent people. Now that you are more familiar with what we Iranians do back home (or at least it is what American media tells you about me), let us enjoy a paragraph on your daily routines.

Before coming here, I thought your day starts with waking-up hangover after a session of hard partying. After having some bacon and egg for breakfast you may head to the shooting range or maybe you may feel it is not challenging enough, so why not going to a school and pretending it's a shooting range? When you are done with your shooting it is time for lunch and as a real American, nothing beats a fat, juicy big-mac to get your body in shape. Well yeah, you read my mind! What is more fun in the afternoon than talking about how nice it should have been back in 50's when coloured people, immigrants and homosexuals were not allowed to sit next to you. It is now getting dark so it is time for a cold American beer and some BBQ. Meanwhile, turn on the TV and watch some reality show. After all it is very important to see if Kardashian's merchandise is still intact. When all is done for the day, take a moment and appraise your leaders for their efforts towards world peace in the middle-east and pay your taxes using dollar bills only to make sure in God you trust.



Now your day finishes and on the other side of the planet someone's day is about to start under American military supervision.

Now that we both know each other's daily life (or at least what we were told to believe) it is time to talk about the current trend everyone is talking about. the American elections! I mean it has already affected not only the Americans but the whole world, Americans are terrified and the rest of the world is watching and telling their kids how sorry they feel for their generation. Me? Well it has been a while since I made some popcorns before reading political news. But hey, do not be so disappointed my American fella! You guys have passed much worse periods in your short history of existence (ok, maybe not worse if Trump wins). You my friends, you have seen slaughtering of Native Americans in their homeland, Civil war, Slavery, Racism, Hiroshima, Italian Mobs, Vietnam, exporting your version of democracy to Iraq and many other amazing events!

All in all, I would like to wish you guys best of luck choosing between a wolf in sheep's clothing and a racist guy with nice hair (I have tried my best not to use swear words in describing them). And a small piece of advice from your Iranian friend. At the end, the only difference this election makes is the face you want to see when you turn on the news for the next 4 years. No matter who will be chosen, the news stays the same.

I would like to thank the constitution for the privilege of freedom of speech which I intend to exploit the max. It is fair to say that I am concerned some people may find this article inappropriate, but hey. This is just how your president is!

Best Regards,

Mehras



VOTE CALIFORNIA

Your guide to California's 17 propositions

51 Borrows \$9 billion in school bonds

A yes vote allows the state to borrow \$9 billion in school bonds. The money would be used for both construction and modernization projects at K-12 schools and community colleges.

52 Restricts diverting funds from Medi-Cal

A yes vote makes it harder for the Legislature to divert funds that are otherwise supposed to be spent on the Medi-Cal program.

53 Statewide vote on bonds bigger than \$2 B

A yes vote forces future statewide votes on any revenue bond that's bigger than \$2 billion for government projects. Revenue bonds are repaid by revenue that the project generates — like water facilities.”

54 Legislation published before final vote

A yes vote requires legislation to be online for public review at least three days before a final vote. It also would expand the amount of live video required of legislative action at the state Capitol and allow that video to be used in political campaigns.

55 Extends income tax rates for wealthy

A yes vote adds 12 years to the life of income tax rates imposed by the 2012 Proposition 30. Those rates, a 1% to 3% surtax on incomes above \$250,000 a year, would continue through 2030. The money would be spent on California schools and government healthcare programs

56 Raises tobacco tax by \$2 a pack

A yes vote raises taxes on tobacco and electronic cigarette products containing nicotine. The money would be used on healthcare and tobacco-control programs.

57 New parole rules for nonviolent felons

A yes vote would allow prisoners serving time for a nonviolent crime to become eligible for early release based on their effort to earn credits for education and good behavior while behind bars. The initiative also would eliminate the existing law that can send a juvenile offender immediately to an adult court hearing.

58 Repeals bilingual education ban

A yes vote removes a key provision of the ban on bilingual education passed in 1998 as Proposition 227. Instead of a general ban on teaching language-learning children only in English, this would allow county offices of education and school districts to make the final decision.

59 CA officials work for Citizens United repeal

A yes vote instructs California officials to work toward a repeal of the Citizens United campaign finance ruling by the U.S. Supreme Court. That ruling opened the door to unlimited spending on federal campaigns by corporations and unions, and could be overturned only by an amendment to the U.S. Constitution. The measure is largely a way for California voters to express their opinion on money in politics.

60 Requires condoms for porn actors

A yes vote requires performers in adult films to use condoms during explicit sex scenes. Penalties could be imposed on movie producers for violations of the law.

61 Price limits on prescription drugs

A yes vote bans state agencies from paying more for a prescription drug than the lowest price the U.S. Department of Veterans Affairs pays for that same drug.

62 Repeals the death penalty

A yes vote repeals the 1978 law that imposes execution for the most heinous crimes. If passed, death row sentences would be changed to life without parole. The measure also would send more money earned for prison work to victim restitution efforts.

63 Institutes a number of gun controls

A yes vote bans the sale and possession of large-capacity ammunition magazines. It would also impose background checks for purchasing ammunition, new felony charges for gun thefts and rules for keeping guns away from felons.

64 Legalizes marijuana

A yes vote legalizes marijuana and hemp. Sales would be limited to those over the age of 21. State taxes would be collected from buyers, and local taxes would be allowed. Most of the tax revenues would go toward law enforcement and marijuana education programs.

65 Redirects plastic bag fees

A yes vote earmarks fees charged for paper or reusable bags for environmental programs.

66 Speeds up death penalty process

A yes vote accelerates the death penalty's legal process by setting new time limits on the review of convictions by the courts. It would also require death row inmates to work and pay victim restitution.

67 Keeps plastic bags illegal

A yes vote ratifies the 2014 statewide plastic bag ban. A no vote overturns the ban.

THE MINIMUM WAGE FALLACY

by Ram Sasidhar



RAISE
THE
MINIMUM
WAGE
ON NOV. 5

Every idea has consequences. And while its intentions may be honorable, the passing of time has proven that, in the long term, you cannot acquire positive results from a poorly-supported idea. The minimum wage is a classic example of both, an honorable intention and a bad idea.

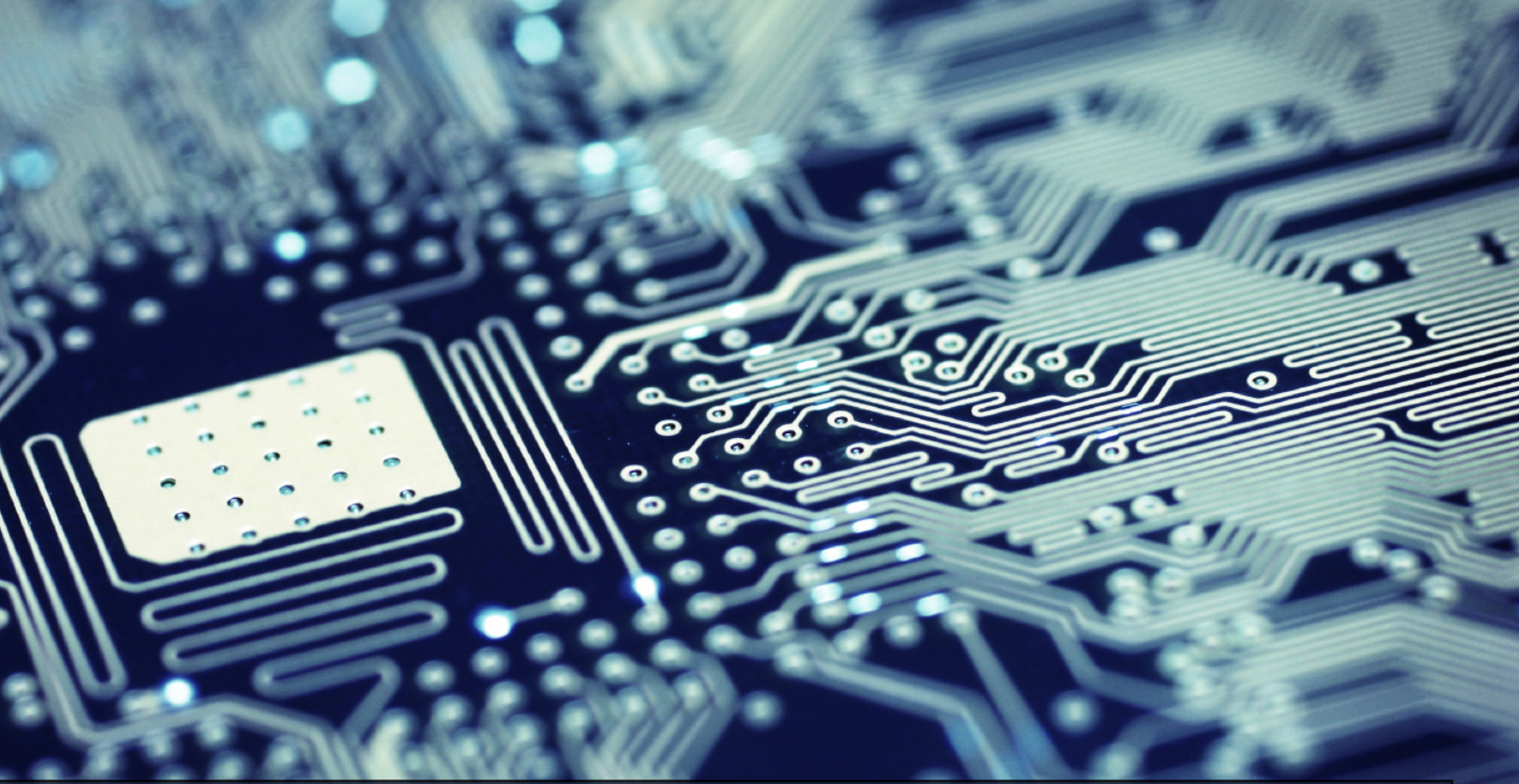
Those who advocate strongly in favor of enforcing a minimum wage law often argue that an increase in the minimum wage will reduce income inequality and thereby alleviate poverty. One of the key issues in the current US presidential debate is about increasing the minimum wage from the current federal level of \$7.25 to \$12 and possibly even going up to \$15 per hour. But believing that an increase in the minimum wage will reduce income inequality and alleviate poverty effectively misdiagnoses the underlying problem of poverty and does not address the economics behind it.

The largest cause of poverty in America is not low wages but lack of work altogether. According to U.S. Census Bureau's recent report, of the roughly 24 million working-age individuals below the poverty line in 2015, just 2.5 million had a full-time, year-round job. In contrast, 15 million non-workers who do not have a full time job, represent 63% of working-age people in poverty. This explains that full time, year-round jobs have clear effect on poverty level. Employers may cut back on hiring due to heftier labor costs incurred, due to a potential rise in the minimum wage. Thus, minimum wage

comes with a negative trade-off: higher wages for some and fewer jobs for others result in an increase in unemployment and thereby an increase in poverty.

With 97 percent of full-time, year-round workers not in poverty policymakers should instead focus on breaking down barriers to employment. The cruel irony of the minimum wage is that it harms the very segments of our society that it is intended to help the most—the unskilled and inexperienced in the labor force.

In a free society, people should have the right to offer their services in the marketplace for whatever price they think is fair, in a competitive environment. It is by this process that productivity, wage rates, and prosperity are maximized. It should not be the government's job to object to a low wage rate for a menial job. Government intervention in these matters distorts economic decision-making, misallocates scarce resources, and destroys personal liberty. If we are to remain a free society, we need to start trusting freedom, and fiercely guard our right to make our own choices about our own lives.



Intro to IoT; On The Way to The Future

by Alina Galimova



Lessons from The Globalization of Soccer

by Vishnu Subramanian

If you have been watching the news lately about technology that may have a great boom in the future, then you've probably heard about the Internet of Things.

Cisco forecasted that by the end of 2025, the Internet of Things will be generating \$11.1 billion in annual revenue for the world economy and 23 billion by 2020.

You may be wondering what the Internet of Things is and what makes it so important. Imagine an environment where an enormous number of physical objects and smart gadgets integrated into one computerized system and they don't need to be manipulated by humans, though we are a part of this

environment, because those objects in the world of Internet of Things serve needs and desires of people. Nice right? It seems like finally the era of Artificial intelligence and cyborgs has begun. However, while close to the truth, it is not quite accurate."

The Internet of Things is interesting to us because thanks to this technology physical objects like cars, houses, domestic appliances, and clothes become part of virtual reality and can be controlled for a distance. For users of this technology it is valuable because it helps us to save time, and optimize decision making work shopping, etc. For companies, the Internet of Things is an untapped resource for large savings

through automatization of business operations and ultimately will lead to maximizing profits.

Despite the inability to predict how Internet of Things will develop in the future, it is obvious that when physical and virtual worlds merge the consequences will have a huge impact on our computer and network systems, as well as all members of the IT ecosystem giving the rise to emersion of new innovative ideas and startups.

Globalization is best understood today as a tendency towards the growing intensity, velocity and deepening impact of worldwide interconnectedness. Globalization can be conceptualized as a fundamental shift or transformation in the spatial scale of human socio-organization that links distant communities and expands the reach of power relations across continents. Hence, it is associated with a shift in the scale of social organization, the emergence of the world as a shared social space, the relative deterritorialization of social, economic and political activity, and the relative denationalization of power. This article attempts to illustrate that the sport of soccer is a case in-point of how the globalization phenomenon has

affected several different aspects of the way we live, for better or for worse.

Soccer: The Sport

Soccer, known internationally as football, association football or footy, is a sport played between two teams of eleven players with a spherical ball. The game is generally played on a rectangular field of grass, with a 'goal' in the middle of each of the opposite short ends. The objective of the game is to score by kicking the ball into the opposite goal, and the team that scores the most goals by the end of the match wins. The Laws of the Game were originally codified in England by The Football Association in 1863 and

have evolved since then. Today, soccer is governed internationally by the International Federation of Association Football (FIFA; French: Fédération Internationale de Football Association), which also organizes the FIFA World Cup every four years.

The international expansion of soccer however, picked up pace in the twentieth century, with the demise of colonialism and the emergence of the developing world. The number of national soccer associations affiliated to FIFA grew from a mere 7 in 1904, to a massive 194 nations by the year 1994. By the turn of the 21st century, the sport was being played by over 240 million players of both sexes, in over 200 coun-

tries. Furthermore, it had over 3 billion fans all over the world; easily making it both the world's most popular and most widespread sport.

The reasoning behind soccer's comparative success and popularity is not very difficult to find. First of all, soccer does not require much equipment and is comparatively low cost for players. Second, a casual game of soccer can be played on almost any open area of reasonable size with just a ball and improvised items to mark the positions of the two sets of goalposts. Third, its rules are relatively easy to understand. Above all else, the rules of soccer regularly make for fast, open and fluid play, and for a gameplay, which is finely balanced among a number of interdependent polarities, such as force, skill, the transitions between individual and team play, and attack and defense

Soccer played at the top professional level has a 'ballet-like' appearance and that, together with the colors of the players' uniforms, further help explain its spectacular appeal. Of course, other sports possess some of the above characteristics, but soccer is arguably the only sport to have them all. Soccer is hence widely known in popular culture as 'The Beautiful Game', not only because of its wonderful simplicity, but because of the high degree of skill and teamwork it requires. Yet it also offers a seemingly limitless scope for improvisation and artistry on the field.

Globalization in Soccer

From advertisers to spectators, soccer embodies globalization like no other sport. Similarly, for players, soccer embodies globalization like no other profession. Professional and semi-professional soccer players can offer their

services to soccer clubs in a number of different countries, and within reasonable limits, for whatever price they wish. Top professional soccer players in today's world make salaries of millions USD per year, plus whatever additional endorsements they may receive.

Likewise, the market for professional soccer players is, by far, the most globalized labor market in the world today. For example, soccer players from developing nations, such as Brazil and Nigeria can find employment in Europe or Japan far easier than even highly-skilled professional engineers or surgeons. Professional soccer clubs and teams have also benefited from this process by being able to scout for talent from a wider area of the world. To many of the best teams in the world, especially in Europe, this worldwide process of scouting for talent, sometimes right from the grassroots level, is seen as essential to the success obtained from building a 'complete' team, with different players excelling in one or more of the several different skill-sets a modern day soccer player needs. Traditionally, these skill sets are associated with different regions of the soccer world; ball control and dribbling are regarded as South American soccer traits, technical and mental attributes like vision and passing range are best found in players from Spain and Portugal, strength and stamina are physical traits generally associated with players of African origin, while pace is seen in the European way of soccer. Therefore, prominent clubs scout these regions heavily for rising talent and advise these young players to have trials with the club's academies, generally in Europe, where their abilities can be assessed in much more detail. In that sense, soccer provides a clue as to what this new world of mobility, often talked about in globalization lec-



tures, largely unhindered by the presence of national borders, would look like. A classic example is the European Champions League match between the English Merseyside club Liverpool FC and the Spanish capital club Real Madrid FC in March 2009, when the number of Spanish players in Liverpool's team outnumbered those playing for Madrid.

Effects of Globalization on Soccer

• IMPROVEMENT IN THE QUALITY OF THE SPORT

Although there are no easy ways to quantify the process, most long-term observers agree on the fact that the quality of several aspects of the sport have improved in the decades following globalization of the sport, with the majority of improvements occurring in the late eighties and the early nineties. Changes in training and coaching methods, for example, have led to increased stamina and fitness in the players. As such, professional soccer players are almost no longer comparable to ordinary men and women in terms of their strength and endurance levels. Soccer players from the most successful, title-winning professional clubs are some of the most dynamic athletes in the modern world. This has been made possible due to a number of factors, like increased scientific awareness applied to the players' lifestyle, the way they stretch before and after training, and even their diets, which are now extremely well controlled.

Another important point worth mentioning is the insistence of the most successful soccer clubs that the training policies and methods implemented for the club's players should begin early, right from the youth level if possible.

Soccer youth academies like FC Barcelona's famous La Masia are famous all over the globe for their educational soccer philosophies. Clubs like Manchester United FC and Arsenal FC have helped spread the concept of 'Soccer Schools'. Not only do they help the club train and develop youngsters into the soccer superstars of tomorrow, the youngsters are crucially blooded into the system right from that early age, allowing them to seamlessly slot into the senior team when the time comes. This eliminates the need for any additional adaptation period and allows for almost instantaneous settling. Players raised through this kind of system have openly admitted that the success their teams enjoy stems from an almost telepathic link that develops between soccer players who have played with each other since the age of nine.

So, what's being witnessed in modern-day soccer is not only higher quality in individual talent, but also huge improvements in co-operative team play and collective understanding of the game, a testament to the lasting fact that soccer, is after all, a team game. Here, globalization combined with commercialization, has led to better quality of the game, which in economics, is tantamount to 'greater output'.

• CONCENTRATION OF THAT QUALITY

Increased global mobility of players, combined with a growing global capitalist system, where richer clubs can buy the best players without salary caps, transfer fee restrictions, loss percentage limits and other restrictions, has led to concentration of the quality of soccer to a higher extent than ever witnessed before. While most grassroots clubs and lower division league

teams struggle even to make ends meet, the big clubs can make a lot of money. Teams such as Manchester United and Real Madrid are considered among the richest in the world with a global support base. Further, in 2008, Manchester City FC became the richest club in the world after being bought out by the Abu Dhabi billionaire Sheikh Mansour bin Zayed Al Nahyan.

The catalyst for this change was the arrival of satellite television. Satellite TV companies paid massive sums for the rights to cover soccer matches, and in turn have recouped this investment from the many fans who are unable to watch the game in person.



This benefits the “hardcore” and “casual” fan as they have more choice of which game to watch. However, not all clubs do well out of television money. Clubs in lower leagues receive less money for matches and, if promoted to higher leagues, can have trouble matching the spending power of bigger clubs. This leaves them more likely to be simply relegated again. Soccer clubs from smaller countries also have a problem with this issue. Due to their smaller population base, they receive less money from television rights. This means

they are relative paupers in comparison to clubs from the bigger countries, and this can lead to debt problems if they try to match spending in trans-national competitions. Even when these clubs become successful, as in FC Porto’s case winning the UEFA Champions League 2003-04, the players tend to get sold off to clubs from bigger nations due to financial pressures.

The inequality caused by concentration of top quality in a small, elite group of teams from the most popular soccer nations has led to a domino effect, or a vicious cycle of success. A handful of the richest soccer teams buy the best

soccer players with the money that they have, collect the most high-caliber trophies, thereby boosting their popularity and enhancing their international reputation and fan base. This again, leads to increased revenues and TV rights, and the income generated is used to purchase high-level soccer talent again, showing that each of these processes is a part of a continuous cycle, that only seems to be making the rich clubs richer and the relatively poor clubs even more so. Globalization and commercialization here have led to a greater

concentration of winning clubs, which is tantamount to ‘greater inequality’.

• SOCIETAL CONSEQUENCES

Such is the popularity of soccer that some players become better known for their ‘off-the-pitch’ activities. The celebrity status is such that advertisers and sports goods manufacturers hire them to sponsor their products. The Brazilian soccer legend Pelé is one such example. He was so greatly admired as a player during his time that he later went on to become a UNICEF ambassador, as well as being a spokesman in advertisements for many different companies. Soccer players, especially those at the top levels of the game, have become role models for people. The game itself has now been glamorized, with many children practicing the game and aspiring to the wealth shown off by top soccer players.

In many countries, soccer has ingrained itself into the national culture, and many parts of life revolve around it. Many countries have daily soccer papers and magazines. Soccer fans in England carefully plan their leisure time and even work in order to accommodate the changing and ever busier schedules of professional soccer. The mood of regions and countries has also seen to be connected to soccer. Victory in a major tournament often brings great happiness to the local community or country.

Conversely, defeat can lower spirits and in extreme cases, can even be connected to mortality in the population. This characteristic of soccer being embedded into culture has also been used by successful clubs around the world as an additional source of income, and the arrival of new investors in the market due to globalization reflects the reality

that even soccer clubs have moved on from traditional streams. Such movement into non-traditional revenue streams has sometimes contributed to a surprising share of the club’s profits. Major soccer clubs like Manchester United FC are global brands in their own right today, and sell millions of replica shirts and other club accessories to a global market whose demand never seems to stop rising. Soccer’s impact on society and the economy is so huge that even when during the World’s Economic Crisis Years of 2008-09, replica shirt and related soccer accessory sales remained almost unaffected. The immense worldwide popularity of soccer has also been used by Electronic Arts (EA) for its EA Sports FIFA video game series. FIFA 17, the most recent edition of the series, sold more than a million copies in the UK in its first week of release making it one of the biggest sports videogame launches of all-time according to EA.

CONCLUSION

The sport of soccer has highlighted to the world what globalization can do both at a personal and community level; including both the pros and cons of the process. Globalization has made the world into a competitive arena where the worthier succeeds and incentives are very much output based. Soccer has also implemented a basic feature of globalization: each and every one regardless of their origin, religion, culture, ethnicity and race can compete and participate at the same level, and can work in harmony together, thus uniting the world in a way. However along with the pros, globalization also brings to the bargain the cons of the capitalist system. For example, only the richer clubs in soccer which can invest more

have higher market shares, better players and more of a following. Therefore, keeping in mind the globalized nature of soccer and the way in which this game has helped in bringing the world together, we should try to incorporate the positive ideas of a globalized sport into our daily lives as students of an international business school and try to eliminate the cons which might creep into the process.





THE BEADER

By Khadijah Amponsah

Khadijah Amponsah is my name also known to be the Beader. The Beader because of what I am into. I am from Ghana, West Africa.

The word the Beader was derived from the word beads. I am into creating designs with beads which comprises of bracelets, key holders, slippers, flip flops, necklace for both men and women; waist beads, bags, anklets and earrings for women. We also have some of our beads designs in dresses and tops. I work with other three designers in beads. We work with all sorts of beads; African beads, Crystal beads, glass beads, seed beads, pave beads and a whole lot.

It all started on November 2016, when I walked into this bead shop. I was inspired by their work then I decided to work with them. I went to the shop the following day took pictures of their works, had the pictures on my DP on WhatsApp and had a status which went like:

“AFFORDABLE BEADS AVAILABLE. WHATSAPP OR CALL FOR YOURS”.

My strategy to capture customers was to have some of the designs on; like the anklets, waist beads and bracelets, I made free deliveries to my customers and also made sure any problem they encountered with the designs were picked up and fixed on time. The customer turnout was massive to my surprise and I was making a lot of profit as well.

The first one month of my startup was not easy but I learnt from the situations and found effective and efficient ways of

fixing them. There was this particular day I had to get this particular design for one of my customers, I got this design fixed and on delivering it that's when I got to know the size giving was inaccurate. I had to drive all the way back to get it fixed again in order to solve this situation of returning deliveries back due to inaccurate size, I decided to learn to fix these designs as well. This really helped me save a lot of money because anytime I found myself in situations like this, I had it fixed there instead of driving all the way back to get it fixed again by these designers.

I normally get my inspiration from other designers in the beads business, my customers and anybody I find on the streets having these beads designs on.

I never knew I had this passion for being a Beader until I entered this bead shop and decided to start something and it also helped me discover my talent in bead designs. I believe life is a gradual process, there is a lot to experiment to find what you are good at and it also has more to offer.



A few Ideas to help develop your interpersonal skills

When it comes to creating connections and developing one's personal development one of the biggest obstacles you will face is improving your interpersonal skills.

Networking:

Whether it's your professional or personal career, getting out and meeting people is essential to exercising your people skills. Networking allows you to learn and exchange information with professionals or other people you may come in contact with. Through networking you enable your own ability to influence others and grow your authority, which can be a powerful tool in the workforce and personal relationships. Throughout my experience I have gained lifelong personal and professional relationships that I will continue to foster. I have increased my interest in networking, therefore increasing my interest in people and their value in any situation. Especially in today's tech based society, with social media apps like Twitter, Facebook, Instagram, Snapchat, and LinkedIn, which all provide instant communication; why not take advantage of the networking possibilities available to us? Technology has provided a platform to build relationships without ever leaving your comfort zone. From another point of view

as an example in my personal experience I networked with a former classmate out of pure curiosity, and by initiating that communication with her I later received information from her that lead me to volunteering in Ghana for seven weeks. That experience has been one of the most life changing moments in my personal development. In my professional career I have used networking as a tool to gain interviews, free meals, and word of mouth exposure. The benefits of networking are endless and through networking you will not only grow your professional and personal relationships, but if you network you will lead a full life filled with diversity.

Presentation/General Knowledge (GK):

Presentation plays a key role in the way you present yourself. Are you confident? Are you shy? Are you bold and honest? Or do you stick to behind the scenes? All of these factors matter when presenting yourself to others, and want to influence those around you in a positive way. Strive to broaden your knowledge on a variety of different topics each and every day. When we examine people who lead the world we see that they are constantly improving themselves, for example Warren Buffet one of the richest man in the world reads at least 8 newspapers a day. Having an understanding and knowledge



on a variety of different things allows you to present with confidence and truth. For example, in undergrad I was terrified to get up and present or even raise my hand and talk in class because I scared that I would say something dumb. As I started to read more and actually research I was able to present better because I had faith in my knowledge and capabilities. By putting effort into these areas I could relate to experience or fact and there for feel confident speaking in front of others, and ask engaging questions.

Authenticity:

"Authenticity is a collection of choices that we have to make every day. It's about the choice to show up and be real. The choice to be honest. The choice to let our true selves be seen"

- Brené Brown

Being yourself is a key factor to consider when developing your interpersonal skills. To foster a real connection when you meet someone you must approach them with kindness, and understanding. This will enable your ability to connect with a person on a human level. As you develop this skill people will feel comfortable and want to reflect their authentic self to you as well. I personally aim to be authentic, and will

continue to exercise this trait as part of my personal development.

Relationship Maintenance:

Whether through social networking sites or in person, maintaining and nurturing relationships is key to providing healthy long-lasting connections. When it comes to building and maintaining your network you have to put yourself out there. You have to be proactively meeting people, asking questions about them and their work. Maintaining relationships balance isn't just about you, it is about the other person as well. When there is no maintenance there is no network. You can practice this by asking yourself: who you are, what you do, and why it matters; while also being curious about other's lives by asking who, what, and why questions to others. Another to help build your own network is by connecting people that can benefit from one another. When you make introductions to other people who have similar interests or who would find a career connection from one another, both parties become likely to return the favor. Not only do you help the other person build their network, you've also enhanced your own network. By making introductions and maintaining those relationships you will see your network grow exponentially.



Silicon Valley

FASHION WEEK



The day is Thursday, October 20th. I had just got done with the HULT Prize info session to tackle this year's big challenge. Excited to attend my first fashion show, I quickly called an Uber and zoomed off to the Silicon Valley Fashion Week hosted by Mustafa Productions and Betabrand! When I arrived around 7:15pm, the line in front of the Gantry on Market Street wrapped around the street corner; I couldn't see the end of it. Of course, everyone there was dressed fashionably, although some were dressed extravagantly and often exotically for the occasion. After waiting for what seemed like hours I finally arrive at the doors. It was hard not noticing the enormous human claw machine as soon as you walked in. One of the event's largest sponsors, Zappos, had a line of enthusiasts waiting to be dropped into the mountain of free swag by their partner controlling their movements from a console outside the machine. Not far off was a black light paint booth where guests could dip their arms and hands into a bucket of flashy colors. Upon reemerging from the water, their arms were covered in wild designs glowing under the black lights. Before the show started I made sure to grab a drink from 1 of the 3 full bars on site. The show opened with a joyful musical number. The host showed off an exuberant, futuristic jumpsuit. LED lighting, drone models, fearless dancers, quirky musicians, festive headdresses, and modern activewear were just a few things that breathed life onto the catwalk. Technology took center stage. The crowd was electric. The models and performers divine. By the end of the night I was completely enthralled by the energy at Silicon Valley's Fashion Week.



Shark Tank Startups Showcase

SAN FRANCISCO

The Shark Tank Startups Showcase event was a great opportunity to learn some of the fundamentals that need to be addressed by entrepreneurs looking for capital in order to make a good impression on potential investors.

During the event, over 20 startups pitched their business and explained their models to investors, and from my point of view three startups particularly stood out in terms of originality, innovation and business model:

Styliff, offers Virtual Fitting Room technologies which utilizes a fully automated workwear ordering process.
<http://styliff.com>

Plactherm challenges the difficulty of choosing a comfortable temperature for each individual inside a room by creating different zones with different temperatures.
<http://plactherm.com>

Walkthrough, a Virtual Reality company that offers a unique product which allows users to experience housing and apartment viewing globally from everywhere at any time.
<https://getawalkthrough.com/home1>

As many other companies, these startups will change the way people live and work, and I am fascinated day by day by the courage and innovative drive of Entrepreneurs that create wonderful businesses with the purpose of solving a problem.

As a former entrepreneur I look forward to be back in the game.



A night in *San Francisco*

By Chandler Wallace



After an eventful weekend my girlfriends and I wanted to continue the fun early into the week. When Tuesday rolled around we all got ready and headed out for... you guessed it! Taco Tuesday. Blue light bar was the place to become Tuesday night. Entering the facility, the first sight was dim lighting bouncing off the faces of locals, current Hult students and alumni all waiting to get any of the bartenders attention. Upbeat music blasted from the speakers as we made our way through the crowd to join the remaining thirsty customers for the ultimate waiting game.

Let it be known that taco Tuesday prices are a blessing to college students ever so thinning pocket. It was my first time there so I'm not sure how the prices compare to a regular night, however I was extremely impressed that our total drink bill came to a whopping \$24 for 7 different people. Most places two shots of the cheap alcohol will equal the same price.

Upon receiving our drinks, we headed towards the back of the bar to find more dim lighting, a pool table and cushioned seats. As the night went on, my girls and I made a dance floor out of the limited space available. Moving our hips to the rhythm of the music definitely enticed others to join. Before the end of the song our newly structured dance floor was packed with people showing off their latest dance moves. It was then, that I found out people were celebrating a birthday, a divorce, and a new job opportunity, while the non-dancers conversed amongst themselves. An interesting networking event to say the least. Just some food for thought, if you do in fact plan on ordering food, especially from the bar do so ASAP!! The wait can be long. Especially if you worked up a hunger like we did, the wait felt like decades had passed. Overall my friends and I had a good time and will probably visit again.

Diwali: The Festival of Lights

By Divya Sampath

India is known for its thick cultural and traditional bonds. The attires, colors, religions, festivals, music, dance, food, movies, clothing indicate a form of happiness and celebration.

Deepawali or Diwali is certainly the biggest and the brightest of all Hindu festivals. It's the festival of lights (deep = light and avali= a row i.e., a row of lights) which literally illumines the country with its brilliance, and dazzles all with its joy. It symbolizes that age-old culture of India which teaches to vanquish ignorance that subdues humanity and to drive away darkness that engulfs the light of knowledge. Diwali is the five-day festival of lights, celebrated by millions of Hindus, Sikhs and Jains across the world. The festival, which coincides with the Hindu New Year, celebrates new beginnings and the triumph of good over evil and light over darkness.

Diwali, even to-day in this modern world projects the rich and glorious past of India. It is celebrated every year with great joy and enthusiasm throughout the length and breadth of the country. This year Diwali fell on Sunday, October 30th, 2016. Each of the days in the festival of Diwali is separated by a different tradition, but what remains true and constant is the celebration of life, its enjoyment and goodness. A few days before Diwali, houses, buildings, shops and temples are thoroughly cleaned, white-washed and decorated with pictures, toys and flowers. They look as beautiful as a newly, wedded girl. Beautiful pictures are hung on the walls and everything is tip-top. On the Diwali day, people put on rich clothes and move about in a holiday mood. People exchange greetings and gifts or sweets on this day. At night, buildings are illuminated with earthen lamps, candle-sticks and electric bulbs. The city presents a bright and colorful sight. Sweets and toy shops are tastefully decorated to attract the passers-by. The bazaars and-streets are overcrowded. People buy sweets for their own families and send them as presents to their friends and relatives. Everyone explodes crackers as a loud expression of joy and togetherness.

Historically, the origin of Diwali can be traced back to ancient India, when it was probably an important harvest festival. However, there are various legends pointing to the origin of Diwali.

Whatever may be the fables and legends behind the celebrations of Diwali, all people exchange sweets, wear new clothes and buy jewelry at this festive time. Card parties are held in many homes. Diwali has become commercialized as the biggest annual consumer spree because every family shops for sweets, gifts and fireworks. However, in all this frenzy of shopping and eating, the steady, burning lamp is a constant symbol of an illuminated mind.



THIAGO VELLOSO TRAVEL PHOTOS



That photo was taken in October 2015 at a place called Punta Roca in El Salvador. I was in El Salvador for 15 days for a quick surftrip. I went to Las Flores for about 1 week and El Tunco for about 1 week. El Tunco is the area where the wave of Punta Roca is located. This is one of the best waves in the country. An awesome right-hander that breaks over super shallow rocks. I got great waves during the entire trip and got lucky to have no flat days (days without any waves). That photo was taken on my first day surfing that wave. I got lucky that there wasn't many people surfing early in the morning when this little "nugget" came in and gave me probably the best barrel of the trip.



That photo was taken at the Maroon Bells in June 2016. The Maroon Bells is located in Colorado and is famous for being one of the most photographed places in the USA. From the Maroon Bells you can reach a great number of trails. Including some of the fourteeners (mountains with more than 14,000 feet altitude). From the base, where the lake is located you can decide which hike you would like to do. That day I did the crater lake trail. A 3.5 round trip trail that takes you to this amazing lake.



That one was taken at a place called Praia Grande that is located in the city of Arraial do Cabo in the Rio de Janeiro state, Brazil. That beach is a 40km long beach that is only accessible at certain parts. That day we got on a 4x4 truck and drove through the sand until we found a spot with good waves. When the swell is going in the right direction and the wind is right, this beach has some of the best waves of Brazil. With white sand and crystal blue water this place is a paradise. We surfed there all day and had a barbecue on the beach. Absolutely an awesome time with old friends. This place is located about 2 hours drive from the city of Rio de Janeiro. Photo was taken in May 2015.



That photo was taken in february 2016 while going up the lift at the Highlands Mountain in Aspen, CO. If I remember it correctly, snowed of 30 inches in two days and the snow was absolutely amazing. Probably one of the best powder days i ever had. And it kept snowing for a few more days.



That one was taken in january 2016 while riding down the Highlands Bowl in Aspen, CO. To ride the Highlands Bowl you to take all the lifts to the top of the mountain and then do a 45 minutes hike to the top of the bowl. The way down is super steep and fun. On day with a lot of snow like that one, to do the bowl is a must. I remember that that storm was right during the winter X-Games and part of the games was cancelled because there was too much snow for the athletes do half pipe. So there were lots of pros at the bowl ripping! I was with a group of 10 friends that day and we did the bowl 3 times because the snow was way too good. After that we went to this party bar called the Cloud Nine on the top of the mountain and drunk like there was no tomorrow. Definitely a day to be remembered.



The one was taken in october 2015 at The Crystal Mill is an 1892 wooden powerhouse located on an outcrop above the Crystal River in Crystal, Colorado. It is accessible from Marble Colorado via 4x4 This place is absolutely amazing. We went on a 5 hour 4x4 truck drive to get to this place. The entire way to get there is incredible. On the way back we stopped at this amazing local barbecue restaurant that probably has the best ribs i ever had in my life.



That one was taken in august 2015 in Snowmass,CO while doing downhill biking. I started doing downhill biking in 2015 and got really into it. These was probably one of the first times I did it. But since I started I became addicted with sport. Even went on a few trips just to go biking.

Poetry by Liza Mugambi

Same, Same but Different: The Power of Unity

By Diane Kalinda

YOU BELONG

Like in chess, the small one can become the big one, The bumps in life are there to teach us to have a plan, Use the mind, and you will find safety in it,

For the power of the mind is greater than anything.

We may make plans, but fear things will never change, What matters is when you reset the pieces, and play again, To take a step back, and start over again,

So find yourself, take a move and make it happen.

For being small you fear to dream big, Fear to get disappointed, to be hurt,

Behind every huge risk, there is big success, You just have to find the one that's worth.

As a great leader said,' the size of you dreams must Always exceed your current capacity to achieve them Because they make you stay true to yourself,

In the end, you will bear great success.

Whatever you do, is not always going to be easy,

Sometimes the place you're used to is not where you belong, You belong where you believe you belong,

Where is that for you?

THE SEVEN SHADE

She is BROWN, the color of her skin, smooth and dark cocoa, her identity, the one she is proud of with every glance at the mirror.

She is GREEN, very conservative, cautious with every step, protective of her emotions from the cruel world, but still gets to enjoy the better aspects life has to offer.

She is YELLOW, glows like the sun, radiant to everything around her, for it brings out her inner child and stays connected.

She is PINK, a woman, gentle, delicate and very feminine. Like a flower she wishes to be handled with care and given the attention she deserves.

She is RED, desires for passion, and dreams of romance. With every kiss, she craves for more, losing herself to the sensation of the magic touch. She wishes to be wanted, needed and to find true love.

She is BLACK, the other side of her. One you wouldn't want to dive into for its an ocean full of secrets. Could be from pain, sadness, anger, revenge but who knows? She sits in silence, for her eyes always betray her.

Lastly, she is WHITE. Looking to find peace within her and for the people around her. She wishes for genuine happiness because for every smile and every hug, warms up a cold heart.

After the stormy rains comes out a rainbow. Beautiful and radiant to everyone who sees it, for it lights up the sky once more. Just like the rainbow, she too has the Seven Shades. Despite the hidden flaws lies a genuine and beautiful soul. She hopes to be just as radiant, and accepted the way she is.

I couldn't be any prouder to be at Hult with all the flags of the different countries represented!

Many people considered diversity to be a dream that is simply unattainable. How can you establish a good relationship with a person from a completely different background, culture, and social norms? This is a question that has been asked a million times. Here I am today, happy to have finally found the answer. Hult has proved that we can do that, diversity is not a myth or a mystery, it's very simple, we as human complicate it.

After a brief reflection on my journey here so far and many conversations that I've had with most of my colleagues here at Hult, I have come to realize that in the end, we are all not so different from each other after all. We might have enrolled at Hult for different reasons, expectations and goals but, in reality, we all want the same things. We want to be understood, to be given a chance to prove that we can achieve greatness in life with the support from our peers and professors. We also aim to create long-lasting connections that will someday open doors to more fulfilling career opportunities in our future.

Dear colleagues, I hope that by the time you leave Hult, you will understand that even though we might have a different history, culture or economic status we are all "same same but

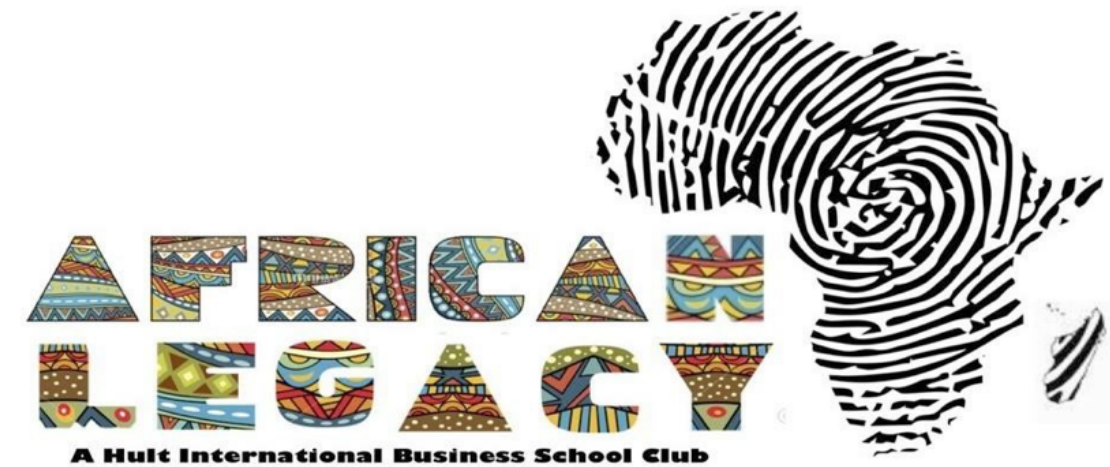
different!" (Accounting Professor Dan Sevall). We all share the same universal values and norms. We all want to maximize our full potential, and the only enemy or barrier that we face is ourselves. Be open to new adventure, take advantage of all the opportunities given to you at Hult and learn from a different perspective.

There are people that I have only known for three weeks but feel like they have been in my life forever. Even though we come from different nationalities, have different mother tongues and culture, we have more similarities that we would have thought. I am happy to have chosen Hult, and I can't wait to seize the opportunities that await me.

Hult Clubs

San Francisco

- African Legacy
- Beer & Wine Club
- Hult Climbing Club
- Fashion & Business Club
- Real Estate Club
- Hult Golf Club
- The Latin Club
- Luxury Industry Club



Snapshot: The African Legacy Club

The African Legacy Club at Hult International Business School is a cultural club that has been created in 2014 by a group of postgrads whose vision was to connect the Hult student body to the African culture and discovery of what is known as the world's richest continent. Three years down the line, the club grew bigger, always striving to attain its goal of discovery and exploration of the African culture and history at Hult. Our vision is to educate and in the process, get rid of negative perceptions that keep people from exploring the beautiful continent of Africa. The purpose of this group is to informatively open people's minds about the treasure resides in the continent, to hold rich debates and discussions about our history, heritage and future. Furthermore, to also hear from other cultures that have a voice to speak up. Lastly this club will serve as a bridge to connect Africa to the world, exploring business opportunities with startups or existing companies wanting to find out if the ground is rich enough to invest in. This is our ultimate mission. The club has been very active since its creation through on and off-campus activities that have been organized such as Cultural dance performances, African face paintings, the sharing of delicious African meals with our professors and peers. We equally have enormous growth plans by participating in many more activities such as visiting museums, organizing intellectual activities such as debates over highly interesting topics like politics, environmental sustainability and untapped business opportunities across the continent. Our management team is made up of a

President: Angele Tchouen (Junior UG – Entrepreneurship Major), a Vice President: Christina Osako (Sophomore UG), a Treasurer: Robert Gachecheh (Freshman UG) , two Heads of Communication: Koderson Jean and Mateusz Pacholik

(Freshmen UG) and an Event Manager (Anthony Blankenship). Their role is to make sure that by the year both the vision and mission of the club are accomplished.

By joining the club, this will be your opportunity to express your thoughts about different aspects of the continent of Africa through presentations and opened discussions with special guest speakers who will be more than happy to share their knowledge and experience around specific topics (African Growth, Investing in Africa, African History, What is the future of Africa and how do you contribute to it?). The group is about expressing pride and learning to understand the pride of others. Heated debates or smooth conversations, agreements or disputes...all done in good spirit and humor. This is your opportunity to present, showcase, be exposed and promote the African Culture through cultural activities such as fashion parades, African dance sessions, African music sessions as well as African Buffet.

Don't waste a second, be a part of the Experience, be a part of the Legacy.



Beer & Wine Club

By Cristopher Cravioto

The Beer and Wine Club is a very different club in general, it's going to be a lot about fun, as it's implied in the name, but given the fact that we are in a business school, we thought we might as well make the most out of it and see Beer and Wine as a great business opportunity as well. We would like to invite anyone interested in either part to join the club!

Goals:

1. Provide our members with knowledge about the beer and wine making processes, as well as the understanding and tasting of different kinds of beers and wines.
2. Promote the culture of craft beer and wine by visiting microbreweries as well as local wineries. Help these local businesses by organizing events that allow the participants to experience new microbreweries, wineries, and their local products from the San Francisco bay area.
3. Learn about entrepreneurial businesses through microbreweries and local wineries, emphasizing the importance of a billion-dollar market that micro brewers are now targeting.

Mission:

To educate and excite the Hult student body about the Wine and Beer making process and all the business opportunities that are included in these industries.

Vision:

Our vision is to unite the student body over a common interest and ignite their passion, while potentially opening doors for future business opportunities.

Upcoming events:

- Sonoma County Party Bus
- Brewery Tour
- B&W Pub Crawl
- Winter Beer & Wineathon Fundraiser



Cristopher Cravioto

President

Hult Climbing Club

By Rene Ojeda

Let me share our vision with you:

We intend to introduce climbing to people by showing the basics and periodically practicing our climbing skills together. We are all beginners so everybody is welcome!

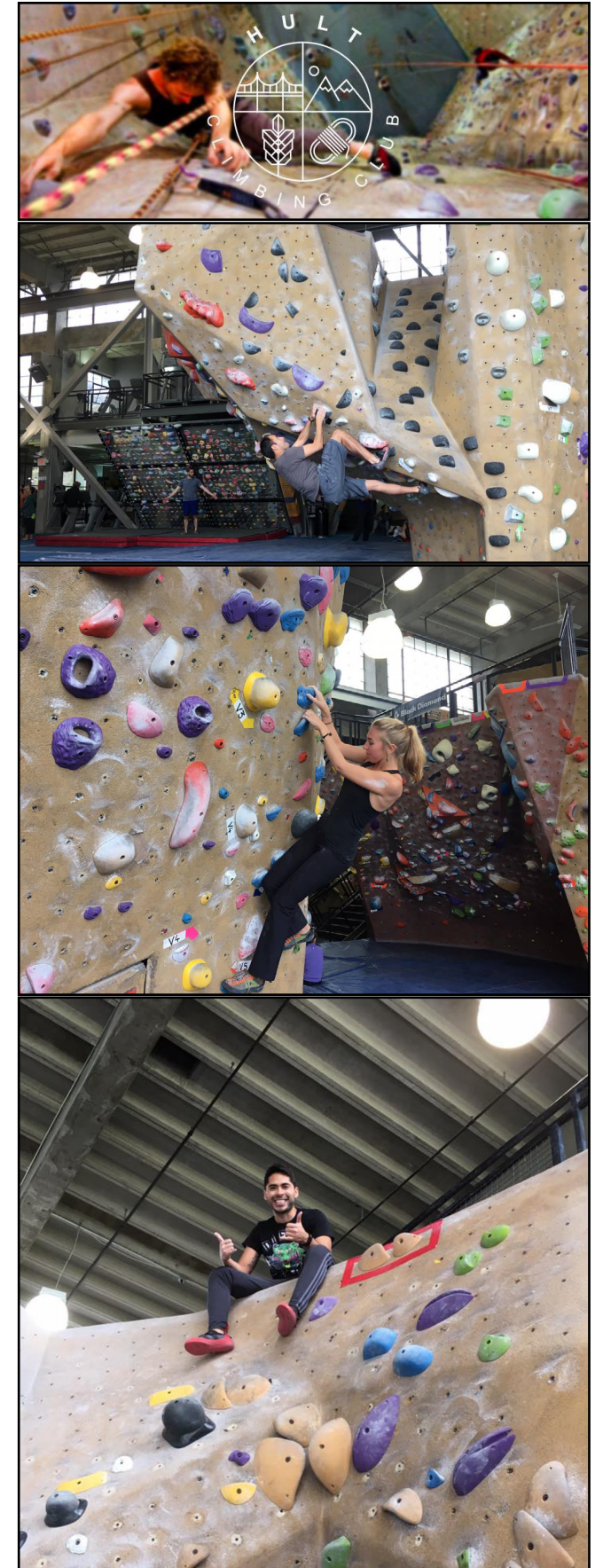
You are strong! As you will soon realize, this sport will help you gain confidence and discover strengths that you never imagine you had, by developing a sense of empowerment through climbing. As we take care of each other while having fun, a strong bond will start emerging through our members. That bond is what makes this sport so special. It allows you to apply it to all the climbing community out there. Climbing is a journey of personal development, so everybody is open, not only to assist you, but also to let you coach them, thus improving your skills in networking and relationship building.

Furthermore, we are working closely with Hult's Running and Yoga club, so that we can organize events that include 2 or more of these activities! Last but not least, when we reach a certain climbing level, we will start planning nearby trips, as San Francisco has some of the most beautiful climbing scenarios in the world.

If you are interested in attending one of our events, please contact us via our Facebook page, or by emailing our officers directly:

Rene Ojeda: rene.ojeda@gmail.com

Juliette Verhaegen: Juliette.verhaegen@gmail.com





Fashion & Business Club

by Kendra Larkin

By creating the Fashion & Business Club, our intention is to help students express themselves and their creativity, as well as develop networking and management skills. This club will help all of its members in future exploration of the fashion industry and teach them how to work in different divisions of the fashion industry. Ultimately, the club will serve as a foundation for those interested in running a fashion related business.

Our club stands for team collaboration and good atmosphere in order to help all of its members achieve their greatest potential.

As Hult students, we also believe in adaptive thinking and personal growth. We strive to learn as much as possible from each other's cultures and backgrounds, to be top performers, and to enhance our relationships.

The Fashion & Business Club is an organization focused upon building an appreciation and understanding of fashion worldwide. Our community aims to educate its members about opportunities, challenges, trends, concepts and various careers within fashion.

During every meeting we will be discussing in depth a different career in the industry and hearing from various speakers via Skype or in person about their journey and what the day to day functions of their positions are. We will also be having creative exercises and contests, that allow us practice our creative skills in photo shoots, styling, content creation, trend

forecasting and more. Likewise, we will attend events related to different aspects of the fashion industry and even take some field trips inside and outside the city.

Upcoming events:

1. Tuesday November 1st, we will launch our new Instagram Account, in which we will start posting regular valuable content and different type of contest. Also, we will implement the trend "Hult look of the Day" starting with the different outfits used by the administrative team and board members.
2. The members of the club will attend the event "Digital Fashion Hackathon: Build IOT App Solutions for Retail & Fashion" on Nov. 5th.
3. Hult Fashion Show during the second week of February 2017 just before the NY Fashion Week (more details later).

This article can help all Hult students that possess a passion for the fashion industry, and that until now have not had the chance to sign up to be part of this club. Also, it would help to clarify the genuine intentions of this club and its board members, and the goal established for the year 2016-2017.

The board of the Fashion & Business Club is composed by:

President – Kendra Larkin (MBA)

Vice President - Raquel Iciarte (MBA)

Treasurer - Sandeep Goduguluri (UG)

Real Estate Club

By April Xiao

Real Estate Club of Hult international Business School in San Francisco which is an effective platform that gives students information to see how their future home could be, to learn how leasing progress works, and to enjoy hunting the new accommodation.

We keep good relationship with leasing companies to get some factors, such as price, discount, environment, location and facility. Except obtaining, students can also post their sales for used furniture and cars. Right now, our ambition is to let students who think about rotate program to rotate with their accommodations for Module D and Module E; the economical way without waste.

In order to make young student to mature business person, first step Hult will do is don't mislead them that they can easily get the dreamlike castle without know any information about this modern city. What Real Estate Club would do is to share message with students, and let themselves make the decision, where you live and who you are.

Hult Golf Club

By Lee Bishop

Welcome to the Golf Club.

This group is intended to get together all people who have an interest in the sport of Golf. We will be forming groups based on level, so everyone is welcome! We are planning to hold current events at local clubs and fields. Come and join us to find out why Golf is an integral part of the business world, and how many business deals are closed in a golf course. We are also exploring the possibility of playing with locally-based clubs in the Bay Area, so this provides an excellent opportunity to learn about the business and expand your network. We will be hosting constant events! If you wish to attend, please feel free to join our Facebook Group or contact:

Lee Bishop

Lbishop2017@student.hult.edu

See you all on the field!



The Latin Club

By Karime Esper

I'm Karime from Mexico, I'm 24 years old. I studied a BA in Entrepreneurship and worked for an IT Company as a business developer for 1 year and a half. I love cooking, dancing, and traveling around the world. I believe in the idea of helping each other to be successful and create a better world. I think that passion for details is the key to achieve our goals. I would describe myself as naturally unconventional thinker and crazy enough to change the world.

- Teach our colleagues how to dance a Latin rhythm (Salsa, Bachata, Reggaeton, Merengue, Cumbia)
- Share the Latin Culture with our peers
- Have fun "Latino Style"!

President: Karime Esper - Mexico MIB

Vice President: Alfredo Meneses - Mexico MIB

Jasdeep Singh - India MIB

We will be having Salsa, Bachata and reggaeton classes, culture nights (introducing some Latin cultures... food, music, pictures, fiesta) and practice nights (going to Latin clubs to practice our new dancing moves and meet new people)

Promoting Latin Dance Club will help our colleagues to get to know and understand the different Latin cultures. We want people to get to know our passions, our culture, and our food.



Luxury Industry Club

By Luca Rubino

The Luxury Industry club is a new concept and opportunity hub for HULT. We are very excited to give our club members a deep insight in the luxury industry sector. The club will provide a platform for luxury enthusiasts to expand their network within the industry and gain knowledge through conferences, workshops and events to develop skills required to work in this sector.

The luxury industry is created by companies that bring to the market products which are not necessary but which tend to make life more pleasant for the consumers. In contrast with necessity goods, luxury goods are typically costlier and are often bought by individuals that have a higher disposable income or greater accumulated wealth than the average.

The board is currently working very hard on connecting with different companies through internal and external network. We are very optimistic about what we can accomplish and provide for our club members in the nearest future.

Stay tuned for exciting news on upcoming events through our Facebook page, where we also give insight information on the latest news in the luxury industry.



Hult Marketing Club

By Nafisa Muradova

You want to participate in interesting marketing projects with companies in the Bay Area? You want to expand your professional network by meeting business professionals? You want to work together with people who share the same passion and belief than you?

Welcome to the HULT Marketing Club!

We are a student-centered organization focused on building skills and knowledge of its members

regarding the field of marketing and the aligning career opportunities.

We are a group of MIB students with various educational and cultural backgrounds and with both marketing and non-marketing experience, but share all a common marketing passion. We are currently looking for further members to join our club, to benefit from an even larger pool of talented people with different educational or cultural backgrounds. We are open for any Hult students (not just marketing majors) that are interested in learning more about marketing. While our club conducts many different activities, we enable our members primarily to improve their marketing knowledge in various marketing challenges, e.g. the google online marketing challenge and engage with marketing professionals. Most importantly, you will gain access to leading marketing companies in the Bay Area and contacts for your potential future employment upon graduating from HULT International Business School. So what are you waiting for?

Visit us on Facebook "HULT Marketing Club"

(<https://www.facebook.com/groups/1689125784739032/?fref=ts>) and join us!

We are looking forward to answering any questions and welcoming you in our team!



Yoga and Wellness Club

By Lisa Peredes

Most of us are living the best but most challenging year of our lives. In order to fully enjoy it we wish we could avoid excess stress and worry. With the creation of the Yoga and Wellness Club we want to offer every student at Hult the tools and a support group to find a balance between a busy life as a business student and a happy and healthy lifestyle. Our Club purpose is to provide an easy and available way for all of you to start a yoga practice and experience its many benefits in your daily life.

Look for our Leadership Board on campus and ask us some questions:

President: Lisa Paredes from Guatemala, MBA. Certified Rocket Yoga teacher at Asta Yoga San Francisco. Experience as a yoga teacher for all levels in Guatemala and SF for the last 3 years.

Vice-president: Madhukar Prabhakara from India, MBA. Experience and knowledge on meditation and breathing practices to still your mind. In charge of the Wellness side of the Club.

Facilitator: Lidia Gomez from Mexico, MBA. Manager of club activities and our support group.

Event Planner: Massiel Acuña from Canada/Panama, MBA. In charge of looking for club activities in the Yoga World in San Francisco.

Join our Facebook page "Hult Yoga and Wellness Club" to join us in our group practices, beginner workshops, conferences and yoga events around the city.

We're looking for students in all programs interested in joining our leadership board. If you're interested don't hesitate to reach out!

THE HULTIAN

learning today. leading tomorrow 



Want to meet The Hultian's board? Scan this code!

Dear friends of the Hultian,

I would like to thank each and everyone of you on behalf of our team for taking time and reading our first published magazine. We at the Hultian hope you enjoyed your time reading this magazine which is a result of hours and hours of hard work of our dedicated team. Please enlighten us with your ongoing support as you have always done and keep a look out for our next edition due mid-January.

Best Regards,
Mehras Karim

Credits:

A lot of work goes into preparing the first edition of a magazine. Coordination and collaboration are key elements that allow us to bring the information of this magazine to you, and as such, we would like to take this opportunity to thank all who, while sharing our vision of The Hultian, made themselves available.

First of all, we would like to express our gratitude to our Communications team, whose assistance was key in getting the information across and whose continuous work allowed The Hultian to become socially engaged with our core readers:

Richard Lee	Diane Kalinda
Gabriella Lucano	Alina Galimova
Liza Mugambi	Polina Chebanenko
Annisa Jasmin	Alfredo Rojas

Second, we would like to thank our Editors and Ethics team, who not only spent long hours making sure all articles were communicated in a professional way, but also took the time coach our contributors in the art of communicating in printed media:

Caitlin Grayce Gillespie
Eka Widyaningsih
Aubrie Avila
Rodrigo Forero

Third, a sincere thanks goes to our Technical Designer, whose efforts led to the fruition of The Hultian vision:

Carina Huppertz

Also, let's not forget the members of the board, who made this project possible:

Mehras Karim – President
Harshal Ved – VP
Rodrigo Forero – VP
Vincenzo Ottiero – Treasurer
Kyle Small – Secretary

Last but not least, we would sincerely like to thank all contributors who submitted articles for this edition. Without your help, our efforts would have been vain and The Hultian would not have become a reality. We are sincerely grateful for your constant assistance and we hope that we can count on you for future editions to come!

Sincerely,
The Hultian Magazine.